

Rebekka Gröhn

09.11.1984

Education:

- 2009- 2015 **University of Art and Design, Aalto University**
Graphic Design Bachelor of Arts.
- 2011-2012 **Universität der Künste Berlin**
Graphic Design, Erasmus exchange programme.
- 2002- 2007 **Cornell University, College of Architecture, Art and Planning**
Bachelor of Architecture.
- 2005 - 2006 **Helsinki University of Technology**
International Architecture Program.

Work Experience:

- 2012- **Freelance Designer**
Art Direction, Graphic Design, Illustration, Spatial Design.
Clients: Aalto University, Demos Helsinki, Finnish Academy of Fine Arts, the Finnish Meteorological Institute, the Finnish Ministry of the Environment, Ministry of Agriculture and Forestry, Ministry of Employment and the Economy, Helsinki-Info, Kaskas Media, Khaos Publishing, the Nordic Development Fund, NOAK (The Nordic working group for global climate negotiations), SYKE (The Finnish Environment Institute), VTT (Technical Research Centre of Finland), Helsinki-Info.
- 2008 **Murray O’Laoire Architects. Dublin, Ireland**
Architect. Conceptual design, competitions, and planning.
- 2007 **Krzysztof Wodiczko**
Artist’s Assistant, exhibition design.
- 2007 **Wish You Were Here: Documentary on the History of Tourism in Florida**
Associate Producer, Animator.
- 2007 **Film 324 Animation Workshop, Cornell University.**
Tutor

Selected Projects:

- 2015- **The Nordic Development Fund**
Ongoing art direction, consultation, and graphic design for the Nordic Development Fund. Responsibilities include the design and guidance of all forms of visual communication- from annual reports and newsletters, to digital platforms and presentations. In addition the role included the design of a new identity for NCF (Nordic Climate Facility), a challenge fund within NDF that finances innovative climate change projects.
- 2015 **METAFIN**
Experimental archive, exhibition, publication, and talk investigating “Finnishness” - a national and cultural identity - from a blurred angle, turning it into a territory of the visual and forms of dispersed information. Project responsibilities included creating a visual and typographic style used throughout various contexts of the project, as well the design of a printed publication. The project was funded by a grant from the Kone Foundation, and done in collaboration with Mika Savela and Henrik Drufva.
- 2015 **Demos Helsinki/ Demos Effect Visual Identity**
Design of the Visual Identity of Demos Helsinki and Demos Effect, a Helsinki based independent think tank. Responsibilities included the redesign of the Demos Helsinki logo, as well as the new Demos Effect logo, guidelines for both printed and digital content, including typography, use of colour and, suggestions for the use of graphs and images. The project was done in collaboration with Sanna Turunen.
- 2014-2015 **IPCC infographics**
A collaborative work with the Finnish Ministry of the Environment, and the Finnish Meteorological Institute to design a set of infographics that visually depict the findings of the Fifth Assessment Report report of the of the Intergovernmental Panel on Climate Change (IPCC). The role included working with scientists and policy makers to interpret and visualize data to a larger audience. The success of the project resulted in additional collaboration with the Finnish Ministry of the Environment, the Ministry of Agriculture and Forestry, and the Ministry of Employment and the Economy to develop additional infographics depicting Finnish Climate Change Policy.

Competitions and Awards:

- 2010 **Herttoniemi Design Competition**
In collaboration with Henrik Drufva and Mika Savela.
Chosen as honorable mention out of over forty entries.
- 2008 **Meath County Council Competition**
Member of the design team at Murray O'Laoire architects. The project was
chosen as a finalist from 120 entries.
- 2006 **Little Haiti Design Competition**
In collaboration with CoLab Architects. The housing scheme was
chosen as one of two finalists.

The National Society of Collegiate Scholars, Cornell University, 2002-2008 | Rhode Island School of Design Annual Art Award, 2002

Exhibitions:

- Sep 2015 METAFIN
- Jun- Jul 2011 Sushibar Group Exhibition
- Jun-Aug 2010 Taidehalli "Good Morning Africa"

Languages:

English, Finnish, German (intermediate)

Computer Skills:

Adobe Creative Suite, Auto CAD, Microstation, Sketch Up, Rhino, Adobe After Effects, basic HTML and CSS, Final Cut, Font Lab.